

ELEVATION

Downtown Truckee – 5,980 ft.
 Donner Summit – 7,239 ft.
 Donner Peak – 8,019 ft.
 Mt. Judah – 8,243 ft.

LOCATION

Located in the Sierra Nevada mountain range, Truckee is just 200 miles northeast of San Francisco, 100 miles east of Sacramento, California, 40 miles west of Reno, Nevada and 12 miles north of Lake Tahoe, California.

CLIMATE

Average Summer Temperature: 40–79° (Fahrenheit)
 Average Winter Temperature: 17–42° (Fahrenheit)
 Average Total Snowfall: 201 inches
 Average Total Precipitation: 30 inches
 Source: Western Regional Climate Center

TOWN BOUNDARY

34 square miles of largely developed land in the eastern portion of Nevada County.

Vacant/Underutilized.....	28.4%
Residential.....	27.0%
Permanent/Protected Open Space.....	18.8%
Roads/Railway Right-of-Way/Other.....	12.2%
Parks, Lakes, Public/Institutional.....	10.8%
Commercial/Office.....	1.5%
Industrial/Mining.....	1.3%

POPULATION & HOUSING

Housing Units by Occupancy

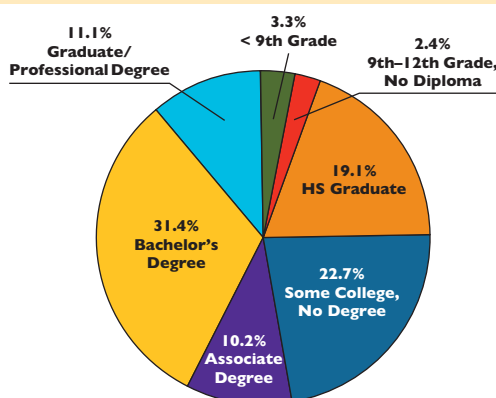
Occupied Housing Units	6,343	49.5%
Vacant Housing Units		
For Rent	175	1.4%
Rented, not occupied	39	0.3%
For Sale only	147	1.1%
Sold, not occupied	16	0.1%
For seasonal/recreational/occasional use	5,989	46.8%
Other vacant	91	0.7%

Source: U.S. Census Bureau, 2010 Census

Households by Income

Household Income Base.....	6,252
Less than \$15,000.....	4.7%
\$15,000–\$24,999.....	6.9%
\$25,000–\$34,999.....	7.3%
\$35,000–\$49,999.....	15.1%
\$50,000–\$74,999.....	20.1%
\$75,000–\$99,999.....	19.2%
\$100,000–\$149,999.....	17.4%
\$150,000–\$199,999.....	4.1%
\$200,000+.....	5.2%
Average Household Income.....	\$82,837
Median Household Income.....	\$67,750

Source: U.S. Census Bureau, 2005–2009 American Community Survey



POPULATION 25+ BY EDUCATIONAL ATTAINMENT

TOTAL	10,764
Less than 9th Grade	3.3%
9th to 12th Grade, No Diploma	2.4%
High School Graduate	19.1%
Some College, No Degree	22.7%
Associate Degree	10.2%
Bachelor's Degree	31.4%
Graduate/Professional Degree	11.1%

Source: U.S. Census Bureau, 2005–2009 American Community Survey

Town of Truckee Population

16,180

Households

6,343

Average Household Size

2.54

Total Housing Units

12,803

Median Age

38.4

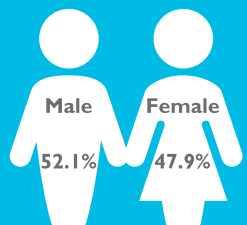
Source: U.S. Census Bureau, 2010 Census

Population 15+ by Marital Status

Total	12,968
Never Married	30.0%
Married	57.0%
Widowed	2.7%
Divorced	10.3%

Source: ESRI, 2010 Business Analyst Online

Population by Sex



Source: U.S. Census Bureau, 2010 Census

EMPLOYED POPULATION 16+ BY OCCUPATION

TOTAL	9,499
White Collar	
Management/Business/Financial	17.2%
Professional	21.0%
Sales	13.5%
Administrative Support	11.2%
Services	19.5%
Blue Collar	
Farming/Forestry/Fishing	0.1%
Construction/Extraction	10.7%
Installation/Maintenance/Repair	1.8%
Production	1.8%
Transportation/Material Moving	2.9%

Source: U.S. Census Bureau, 2005–2009 American Community Survey

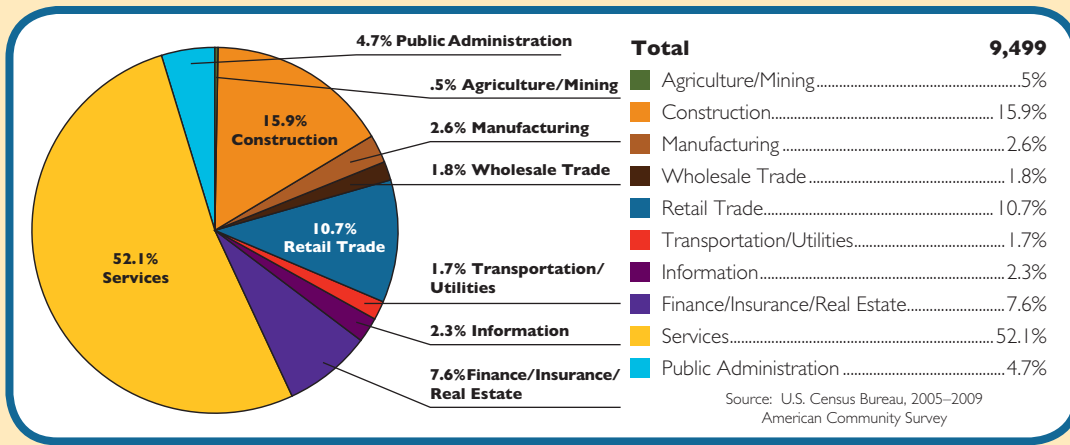
BUSINESS SUMMARY BY NAICS CODES

	Number	Percent
Agriculture, Forestry, Fishing & Hunting	9	0.6%
Mining	2	0.1%
Utilities	3	0.2%
Construction	319	21.8%
Manufacturing	28	1.9%
Wholesale Trade	43	2.9%
Retail Trade	195	13.3%
Transportation & Warehousing	29	2.0%
Information	17	1.2%
Finance & Insurance	47	3.2%
Real Estate, Rental & Leasing	95	6.5%
Professional, Scientific & Tech Services	178	12.2%
Administrative & Support & Waste Management & Remediation Services	94	6.4%
Educational Services	25	1.7%
Health Care & Social Assistance	63	4.3%
Arts, Entertainment & Recreation	42	2.9%
Accommodation & Food Services	91	6.2%
Other Services (except Public Administration)	122	8.3%
Public Administration	53	3.6%
Unclassified Establishments	10	0.7%

TOTAL 1,465,100%

Source: ESRI, 2010 Business Analyst Online

EMPLOYED POPULATION 16+ BY INDUSTRY



SALES TAX

State and Local 7.875%
 State of California 7.25%
 Nevada County Library .125%
 Truckee Measure V – Roads .5%

SALES TAX REVENUE

2010/2011: \$2,904,190
 2009/2010: \$2,406,784
 2008/2009: \$2,824,335
 2007/2008: \$3,703,638
 2006/2007: \$3,548,969

TRANSIENT OCCUPANCY TAX

(TOT): 10%
 2010/2011: \$1,436,129
 2009/2010: \$1,431,927
 2008/2009: \$1,333,990
 2007/2008: \$1,434,819
 2006/2007: \$1,295,908

Truckee Single Family Homes

MEDIAN PRICE
\$435,000
 (Average days on market 111)

Truckee Condos

MEDIAN PRICE
\$297,750
 (Average days on market 150)

Average Rent

\$1,400 to \$1,500
 (approx.)
 3-bedroom, 2-bath,
 2-car garage

Source: Better Homes & Gardens-Mason McDuffie Real Estate/Dan Powers-CB Rentals, Truckee. Sales information obtained from Tahoe Sierra Multiple Listing Service deemed reliable but not guaranteed. Data for areas reported are 007, 008, 009 inclusive.

Government

Truckee was first established in 1863; incorporated in 1993. Truckee, with a population of 16,180, is the largest of three incorporated cities in Nevada County (Grass Valley and Nevada City are the other two). The Town is governed by five council members, elected at-large for four-year terms. Elections are held every other year, and terms are staggered.

» MAJOR EMPLOYERS

Alpine Meadows
 Boreal Mountain Resort
 Clear Capital
 Lahontan
 Martis Camp
 Mountain Hardware & Sports
 Nevada County
 Northstar California
 Resort at Squaw Creek
 Ritz-Carlton Highlands, Lake Tahoe
 Safeway
 SaveMart
 Sierra College
 Sierra Nevada College
 Squaw Valley Ski Corp.
 Sugar Bowl Resort
 Tahoe Donner Association
 Tahoe Forest Hospital District
 Tahoe-Truckee Sanitation Agency
 Tahoe Truckee Sierra Disposal
 Tahoe Truckee Unified School District
 Town of Truckee
 Truckee Donner Public Utility District
 Truckee Donner Recreation & Parks District
 Truckee Fire Protection District
 Truckee Sanitary District
 Truckee Tahoe Lumber Company

TRUCKEE FACTS is provided in partnership by:

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